



Search, Connect, Collaborate, with Microsoft Office SharePoint Server 2007

Agenda

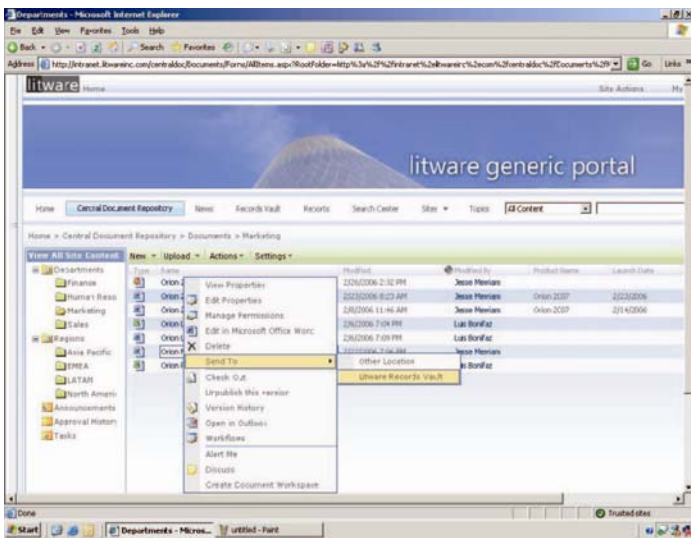
- I. Introduction (5-10 minutes) Speaker – Rick Gremillion
 - a. Introduce Participants
 - b. DDS Company Background & Profile
- II. SharePoint Overview (30 minutes) Speaker – Jonathan Swartz
 - a. Microsoft's Vision for SharePoint
 - b. SharePoint Functionality
- III. Business Case (30 minutes) Speaker – Doug Glass
 - a. Examples of how and where the SharePoint is implemented
 - b. Business issues solved by use of SharePoint
- IV. Break (15 minutes)
- V. Examples/Scenarios (1 hour) Speaker – Ike Manuel & Doug Glass
 - a. Business Intelligence – SQL Reporting Services 2005, Business Data Catalog, & Excel Services
 - b. Enterprise Content Management – Document Management, Workflow, Records Management, & Information Rights Management
- VI. Q & A (15 minutes) Speaker – Jonathan Swartz, Ike Manuel, & Doug Glass



Microsoft Office SharePoint Server 2007

Microsoft® Office SharePoint® Server 2007 is an integrated suite of server capabilities that can help improve organizational effectiveness by providing comprehensive content management and enterprise search, accelerating shared business processes, and facilitating information sharing across boundaries for better business insight.

Office SharePoint Server 2007 supports all intranet, extranet, and Web applications across an enterprise within one integrated platform, instead of relying on separate fragmented systems. Additionally, this collaboration and content management server provides IT professionals and developers with the platform and tools they need for server administration, application extensibility, and interoperability.



Managed enterprise content in a Web-based user interface.

Manage Content and Process

Derive more value from information assets and simplify compliance by providing comprehensive control over the entire life cycle of electronic content, including documents, Web pages, PDF files, and e-mail messages. Streamline shared business processes through out-of-the-box workflows, easy-to-use electronic forms, and a simple, consistent user experience through familiar client applications.

Centrally store, manage, and access documents across the enterprise.

Organizations can store and organize all business documents and content in one central location, and users have a consistent mechanism to navigate and find relevant information. Default repository settings can be modified to add workflow, define retention policies, and add new templates and content types.

Help keep documents secure through detailed, extensible policy management.

Define customized document management policies to control access rights at a per-item level, specify retention period and expiration actions, and track content through document-auditing settings. Policy integration with familiar desktop client applications makes compliance transparent and easy for employees. Integration with information rights management enables persistent policies to be automatically embedded within documents, helping to ensure that confidential information is better protected even when the document is not connected to a server.

Simplify Web content management.

Provide easy-to-use functionality to create, approve, and publish Web content. Master pages and page layouts provide reusable templates for a consistent look and feel. New functionality enables enterprises to publish content from one area to another (for example, from a collaborative site to a portal), or cost-effectively manage multilingual delivery of content on multiple intranet, extranet, and Internet sites.



Extend business processes across the organization.

Forms Services–driven solutions make it possible to accurately collect security-enhanced information inside and outside the organization without coding any custom applications. This information can then be integrated easily into line-of-business systems, stored in document libraries, used to start workflow processes, or submitted to Web services to help avoid duplicate efforts and costly errors resulting from manual data entry.

Streamline everyday business processes.

Out-of-the-box workflows enable initiation, participation, tracking, and reporting for common business activities such as document review and approval, issue tracking, and signature collection. Integration with browsers, e-mail, and familiar Microsoft Office system client programs simplifies the user experience. Organizations can easily define their own collaborative, user-driven business processes by capitalizing on the Windows Workflow Foundation services embedded in the Microsoft Windows® platform and using familiar Microsoft tools such as Microsoft Office SharePoint Designer 2007 (the next generation of the Microsoft Office FrontPage® tool) or the Microsoft Visual Studio® system.

Improve Business Insight

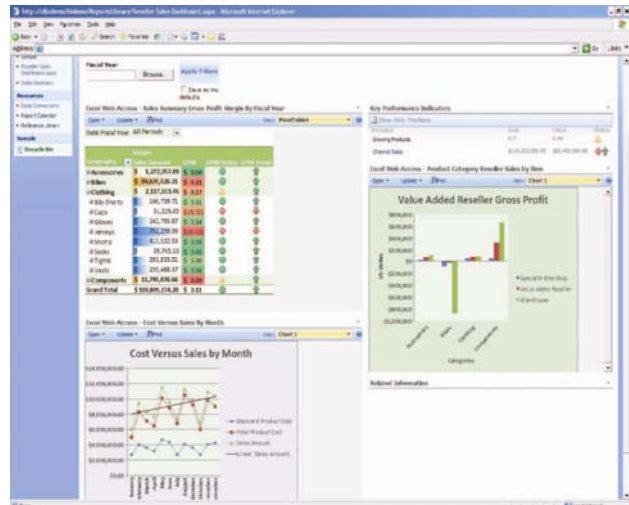
Make better-informed decisions at all levels of the organization by efficiently finding, assembling, and analyzing critical business information from disparate sources such as documents, servers, databases, file shares, people, and SharePoint sites.

Provide centralized access to business-critical information.

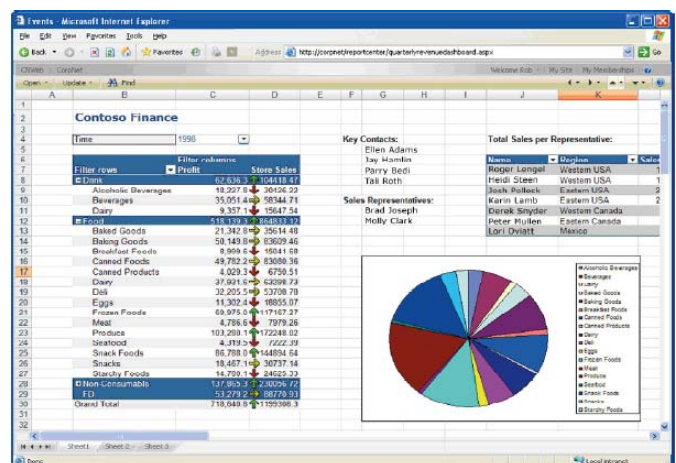
Create live, interactive business intelligence (BI) portals that assemble and display business information from disparate sources, using integrated BI capabilities such as dashboards, Web Parts, key performance indicators (KPIs), and business data connectivity technologies. Centralized Report Center sites give users a single place to find the latest spreadsheets, reports, or KPIs.

Share business data broadly while helping to protect sensitive information.

Excel Services enables you to broadly share spreadsheets and gives you improved manageability, security, and the ability to reuse models through a scalable, server-based calculation service and interactive Web-based user interface. Incorporate interactive spreadsheets into BI portals, dashboards, and scorecards. Help protect confidential information and maintain one up-to-date version by securing access at the server.



Sample Report Center dashboard using Excel Services, KPIs, and filtered Web Parts



Viewing an Excel worksheet from a Web browser using Excel Services.

1 SAP is a trademark or registered trademark of SAP AG in Germany and in several other countries.



Unlock business data.

With the Business Data Catalog (BDC), IT can create a pool of connections to business systems such as SAP®1 and Siebel that can easily be reused to create personalized, interactive data views from browsers without writing code. Combine the BDC with SharePoint Enterprise Search to give users the ability to search virtually any business system.

Capitalize on your unstructured business networks to drive better decisions.

Employees can use new knowledge management tools to get the most from unstructured business networks, both inside and outside their organizations, by connecting people more quickly and efficiently. By exploring these undocumented business relationships and finding subject matter experts, individuals can make better decisions more quickly.

Simplify Internal and External Collaboration

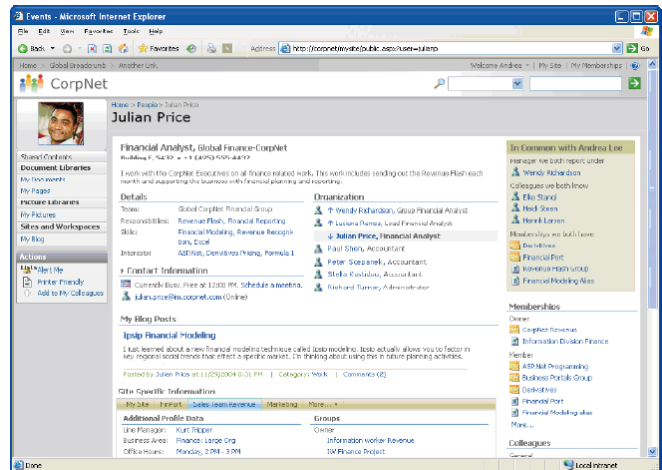
Find information and connect with subject matter experts, regardless of where they are located. Share knowledge and simplify working with others within and across organizational boundaries.

Make it easier to search for information and people.

SharePoint Enterprise Search incorporates people and business data along with documents and Web pages to provide more comprehensive results. The Search Center provides a single integrated location for employees to search for the organizational resources they need. Alerts on search results notify users when new query matches are discovered. Enterprise Search is ubiquitous in Office SharePoint Server 2007, with tight integration into SharePoint sites, Web Parts, SharePoint lists, people, profiles, and even business data.

Enhance customer and partner relationships.

With smart, standards-based, electronic forms-driven solutions, you can collect business information from customers and partners through a Web browser. LDAP integration and support for other pluggable authentication providers make it easier to work with sources other than the Active Directory® directory service, thereby simplifying extranet setups and facilitating tighter connectivity with customers, partners, suppliers, and more. Integration with information rights management enables content sharing with the confidence that information-use policies travel persistently with the content no matter where it goes.



An example of a My Site with social network.

Personalize and customize the user experience.

My Sites gives users a dedicated site to store, present, view, and manage content, information, and applications in a controlled fashion. With My Sites, you can present information about the user, including information such as skills, colleagues or managers, groups and distribution lists (DLs), or active documents. Stringent privacy controls and enhanced security mechanisms enable each user to choose how much information to present, and to whom.

Work when and where you want.

With offline access to SharePoint lists and document libraries, you can free yourself from the limitations of corporate network connectivity. Tight integration with Microsoft Office Groove® 2007 further enhances the offline experience for users.

Use new knowledge management tools.

Empower employees to create and take advantage of people networks inside and outside their organizations, so they can connect and share knowledge with others more efficiently.

Use a Single Platform for Intranet, Internet, and Extranet Applications in the Enterprise

Increase responsiveness of IT to business needs and reduce the number of platforms to maintain by supporting all the intranets, extranets, and Web applications across the enterprise with one integrated platform. This reduces the need to rely on separate, fragmented systems.



Enhanced interoperability.

Office SharePoint Server 2007 is built on a scalable architecture, with support for Web services and interoperability standards including XML and SOAP. It has rich, open APIs and event handlers for lists and documents. This enables integration with existing systems and provides the flexibility to incorporate new IT investments. LDAP integration and support for other pluggable authentication providers make it easier to work with sources other than Active Directory. In addition, an out-of-the-box Web Services for Remote Portlets (WSRP) consumer Web Part enables you to integrate with other WSRP-compliant portal solutions. Connectors and Web Parts for line-of-business systems like SAP and Siebel simplify how business users can access data from these systems directly from within portal-based solutions.

Take advantage of the power of the integrated platform.

Office SharePoint Server 2007 provides a unified architecture to support individuals, teams, and business units through intranet, extranet, and Internet sites. A unified architecture enables customers to take advantage of the Web Part framework, integrated search, integrated user management, and user rights, as well as a common store and security model.

Moreover, with this common architecture in place, customers can reuse applications, code, and site content and have a common development and deployment experience for developers and IT professionals. This amounts to easier content-sharing and knowledge-sharing among employees, customers, and partners, and lower hardware costs through server consolidation. It also means rapid time to deployment, low training costs, and a minimized need to deploy and maintain multiple solutions for different business functions.

Designed for extensibility.

Every industry and organization has unique needs, and we have devoted substantial efforts to understanding these needs and tailoring product extensibility to support them. With Office SharePoint Server 2007, extensibility is built right into the platform through Web services, RSS feeds, and a rich object model built on Microsoft .NET Framework 2.0. Next-generation features such as the BDC enable enterprise resource planning (ERP) systems to be indexed, making business data much more accessible. This approach enables the system to adapt to different needs across the organization and to changing requirements as the company grows.

Improved scalability.

Office SharePoint Server 2007 is more scalable and flexible than before. Organizations now have the flexibility, for example, to duplicate components, such as Web front-end servers to accommodate increasing user loads, or to add servers and services such as Microsoft Office Excel® 2007 or Search services. With its indexing enhancements, Office SharePoint Server 2007 is optimized to index only content that has changed. New change logs help indexers clearly identify which content has been modified and which has not. With the added end-user Recycle Bin, database restores are now greatly reduced. "Snapshot" support with Office SharePoint Server 2007 and Microsoft SQL Server™ 2005 means system backups can be completed within minutes.

Enable IT to focus on more strategic tasks.

Office SharePoint Server 2007 will provide IT professionals with the tools and applications to simplify everyday tasks, such as managing a Web server farm, deploying new pieces of content, or managing synchronization across those sites. Out-of-the-box, site starter templates for common Web sites, area and page layout templates, and preconfigured navigation simplify site staging. Enhanced backup and restore capabilities enable IT to schedule backups, back up multiple site collections, and then restore each site individually. Moreover, users can now initiate workflows and self-provision applications, access data, define security permissions at a per-item level, and restore deleted items without involving IT. Reduced end-user dependence on IT improves productivity and enables the IT department to focus on providing value-added services to the organization.

For More Information

Learn more about Microsoft Office SharePoint Server 2007 and the Microsoft Office system at <http://www.microsoft.com/office/sharepointserver>.

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Microsoft



Press Release

Business Objects Offers Free Integration Kit for Microsoft Office SharePoint Server 2007

November 28, 2007

Offering Enables Faster and Easier Sharing of Business Intelligence for Collaboration With Employees, Customers and Partners

SAN JOSE, Calif. & PARIS--(BUSINESS WIRE)--Business Objects (Nasdaq:BOBJ)(Euronext Paris ISIN code: FR0004026250 - BOB), the world's leading provider of business intelligence (BI) solutions, today announced it has expanded its support for Microsoft technologies with the introduction of a new portal integration kit for Microsoft Office SharePoint Server 2007. Available free of charge, the BusinessObjects™ Enterprise XI R2 SharePoint 2007 Portal Integration Kit enables users to incorporate their Web Intelligence™ and Crystal Reports® within the Office SharePoint Server 2007 environment, making it faster and easier to share business intelligence and collaborate with employees, customers and partners.

"SharePoint Server 2007 has gained significant traction among companies looking to manage content and facilitate information sharing, as well as enjoy the benefits of web services," said Jon Dorrington, vice president of strategic alliances at Business Objects. "Offering this free integration kit is yet another example of how Business Objects makes it easy for our customers to extend business intelligence to their constituents and empower all users to make more informed business decisions."

"This move from Business Objects is just the latest development in our productive, 15-year relationship that enables our joint customers to maximize their BI and collaboration investments," said Eddie Amos, group manager of global ISV partners at Microsoft. "We're excited to see Business Objects' ongoing support of our SharePoint Server solution, and believe this integration kit will deliver users both time-saving and productivity improvements."

With the BusinessObjects Enterprise XI R2 SharePoint 2007 Portal Integration Kit, users can easily incorporate existing Web Intelligence and Crystal Reports into their Office SharePoint Server 2007 environment to create customized BI dashboards. The integration also allows users to export reports to Microsoft Office Word, Microsoft Office Excel, or Adobe PDF format with a single click, using BusinessObjects Enterprise XI Web Parts. The BusinessObjects Enterprise XI R2 SharePoint 2007 Portal Integration Kit can be downloaded free of charge at www.businessobjects.com/downloadcenter.

For additional information, visit www.businessobjects.com/microsoft.

The Big Easy Offer

Putting together Choice, Value and Simplicity

Now there's a simple way to invest in your business and receive greater value for your dollar. Announcing The Big Easy Offer from Microsoft—a limited time offer running from **February 1 through June 27, 2008**.

As a qualified buyer, the Big Easy actually pays you for purchasing select Microsoft products. For every qualifying product you purchase, Microsoft pays you a subsidy.

What is a subsidy?

A subsidy is a check made payable to the Microsoft partner of your choice. This subsidy can be used to enrich and implement your overall solution as it allows you to purchase additional products or services from that Microsoft partner.

There are three factors that determine the size of your subsidy:

First, the number of product groups purchased. There are 11 groups from which you can buy. All other things being equal, a solution that includes two or more product groups pays a larger subsidy than a solution from only one product group.

Second, the way you buy. Buying licenses with Software Assurance which includes product upgrade rights, helps you get the most for your software investment and increases your subsidy per license.

Third, the specific versions of the products you select. Buying advanced or Enterprise editions increases your subsidy per license.

The more you purchase,
the more licenses you
purchase with Software Assurance,
the more advanced the versions,
the bigger the subsidy.

The Big Easy Offer is built on three important principles: *Choice, Value* and *Simplicity*.

Choice

Unlike most promotions that focus on a few select products, The Big Easy includes a choice of eligible Microsoft products to enhance your overall business solution. You also get to choose how you spend your subsidy with the Microsoft partner you select to spend it with.

Value

The Big Easy provides you tremendous value. The more you purchase, the greater the subsidy you earn. That subsidy, in turn, can help enrich your overall business solution—and dramatically increase your IT purchasing power.

Simplicity

The Big Easy Offer delivers value and flexibility in one simple offer.

Here's how it works:

1. Make one or more qualifying purchases between February 1 and June 27, 2008
2. Register your purchases at www.microsoftincentives.com/bigeasy by July 31, 2008
3. Receive a subsidy check from Microsoft
4. Spend your subsidy dollars with your qualified partner within 90 days of receipt

Determining your subsidy—and participating in the promotion—is quite easy. Simply contact your Microsoft partner or calculate your own subsidy using the calculator at www.microsoftincentives.com/bigeasy

Eligible product groups

Microsoft® Office

Microsoft® Exchange Server & Forefront™ Security for Exchange Server

Microsoft® Internet Security and Acceleration Server 2006

Microsoft® Office Communications Server

Microsoft® Office SharePoint® Server & Forefront™ Security for SharePoint®

Windows Server® and Windows® Small Business Server

Microsoft® SQL Server®

Microsoft® Office Project & Microsoft® Office Visio®

Microsoft® System Center Essentials (SCE)

Microsoft® System Center Configuration Manager

Microsoft® Dynamics™ CRM